

# Are You Selling At The Top Of Your Game?

## Master The Mental Game In This Powerful Program-

### **Winning The Mental Game Of Selling™** Peak Performance Success Strategies For Sales Professionals

Superstar athletes know one thing. Your mental game either makes you or breaks you. Top-producing sales professionals know this too. Your attitude, energy, resilience after set-backs and ability to think successfully strategically as well as tactically sets you apart at the end of the day. The person with the most advanced and street-smart mental game toolkit wins.

**The Mental Game Of Selling** is the program sales pros praise, saying that it helps them achieve the powerful mental toughness required to be an impact player in the high-performance organization. This fresh, innovative program is for sales professionals, sales managers, VP's of sales, sales engineers, fund-raisers, customer service professionals and anyone else in your organization who sells. Participants have an opportunity to "try on" some of the best peak performance techniques of the selling superstars. This is a new, creative angle to the selling game that raises everyone's performance bar the same day of the program.

You will directly experience many practical approaches to this mind mastery throughout this program that you can begin using immediately. You will transform yourself into a "Mental Game Selling Olympian" by building a superior, mentally-tough toolkit of peak performance sales skills. Here are the powerful benefits you'll receive from this fascinating and practical program:

- **Discover how to smash through your self-imposed barriers to reach optimal performance.**
- **Learn how to stay motivated and psyched up to sell, to maintain poise under tough conditions.**
- **Master how to build rapport quickly and nurture the relationship in the "power selling zone".**
- **Capture an insider's understanding of the superstar sales professional's superior mental game.**
- **Become an impact player on the "Olympic selling team" of superstar sales professionals.**

In this program Bill teaches you how to build a world-class mental game, just as he has for top-tier sales organizations, for the top collegiate athletic programs in the US, and for world-class pro athletes. You will learn concrete optimal personal productivity strategies to help you achieve, get to the top, and stay there. Top sales pros rate this program very highly- "Any high-performance sales team can benefit from your sessions and techniques to re-energize for a new year of objectives and power to leap ahead of the competition." --**Cap Gemini Ernst and Young**. "...exactly the kind of high-level, yet street-smart psychology of selling course that sales professionals need...one of the most unique, on-target and immediately-helpful sales training programs we have seen in a long time." --**Linear Technology Corporation**.

Available as a breakfast, luncheon or dinner keynote speech, or as a half-day or full day interactive workshop, **Winning The Mental Game Of Selling** can be customized for your group's needs. Organizations can use this program in retreats, sales meetings, resort incentive programs and more.

**Your sales professor is Bill Cole, MS, MA, America's Mental Game Coach-** Bill is a leading expert in the world of peak performance. He has been a professional coach for over 30 years, including big-time college athletics and major-league pro sports. He's a published book author, with over 300 articles to his credit. "Bill Cole has developed a comprehensive mental training program aimed at promoting peak performance...a mental toughness course with the right motives. Cole can repair your attitude."--**San Jose Mercury News** "An expert in the psychology of workplace productivity."-- **Alain Pinel Real Estate**. "...an authority on sports psychology... one of the top peak performance coaches in the country"--**Stanford University Baseball Team**

Ask about these other winning programs: **Winning The Mental Game Of Golf, The Mental Game Of Customer Service, The Mental Game Of Speaking, Winning The Mental Game Of Team-Building, Winning The Mental Game Of Life.**

**To book this program, or for more information, please contact us today.**

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