

Are You Getting All You Want Out Of Life?

Discover How To Achieve Your Dreams In This Powerful Program-

Winning The Mental Game Of Life™

Achievement And Success Secrets Of Life's Superstars

Winners know how to win. They know how to achieve. And they know how to transform seemingly impossible obstacles into blazing opportunities. You can do all this and more in your own life when you learn the mental game powers top achievers utilize to get ahead. The **Winning The Mental Game Of Life** program gives you the powerful mental skills superstar achievers use to win every day. You will boost your confidence, your achievement levels and your ability to sustain success for the rest of your life.

Winning The Mental Game Of Life entertains with stories, humor and magic as it provides you with success tools to help you create the kind of life you have always wanted. You will learn how to develop a self-coaching system, how to develop inner self-motivation, how to quickly recover from set-backs, how to design an unstoppable vision for your life and how to ultimately enjoy the success you have crafted for yourself. You will reap these benefits in both personal and professional growth. Discover the power of flow-the zone of performance that helps you perform to your potential. **Winning The Mental Game Of Life** provides a comprehensive master blueprint for realizing the dreams you have for your life.

For general audiences who want an entertaining, inspiring, yet content-rich, practical program, **Winning The Mental Game Of Life** recounts the success stories of famous people, and the come-back-from-the-edge stories of lesser-known folks. You will recognize the journey of your own life as each story unfolds.

You will experience many of the methods and approaches that world-class achievers create to catapult themselves to the heights. You'll build a mental game toolkit of achievement and success skills that you will begin using immediately and will cherish for a lifetime. Here are some of the powerful benefits you'll receive from this entertaining and practical program:

- **Discover how superstar achievers overcome adversity to continue to win-again and again.**
- **Ignite your inner motivation to succeed in all areas of your life-personally and professionally.**
- **Learn how to enter the zone- that magical mental flow state- to perform better at anything.**
- **Craft a powerful self-coaching system and method to influence others- that will last you a lifetime.**
- **Gain the confidence that winners have that can catapult you to the next level of life satisfaction.**

In this program Bill Cole teaches you the mental game skills of world-class achievers, just as he has for major corporations, for the top collegiate athletic programs in the US., and for world-class professional athletes and coaches. You will learn the secrets of climbing the ladder of success, and how to stay on that ladder as you embrace success in its many forms.

Available as a breakfast, luncheon or dinner keynote speech, or as a half-day or full day interactive workshop, **Winning The Mental Game Of Life** can be fully customized for your group's needs. Organizations can use this program in retreats, meetings, team sessions and more.

Your life coach is Bill Cole, MS, MA, America's Mental Game Coach - Bill is a leading expert in the world of peak performance. He has been a professional coach for over 30 years, including big-time college athletics and major-league pro sports. He's a published book author, with over 200 articles to his credit. "Bill Cole has developed a comprehensive mental training program aimed at promoting peak performance. Here's a mental toughness course with the right motives. Cole can repair your attitude." --**San Jose Mercury News**. "A world class coach" --**National Speakers Association**. "An expert in the psychology of workplace productivity." --**Alain Pinel Real Estate**. "Bill Cole is an authority on sports psychology... He is one of the top peak performance coaches in the country" --**Stanford University**

Ask about these other winning programs: **Winning The Mental Game Of Golf, Winning The Mental Game Of Selling, The Mental Game Of Customer Service, The Mental Game Of Speaking, Winning The Mental Game Of Team-Building.**

To book this program, or for more information, please contact us today.

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